Shark Tank Test Rubric

Presentation for Shark Tank v3

A = 18 – 16 B = 15 – 14 C = 13 – 12 D = 11 - 10

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|  | EXCELLENT  5 | GOOD  4 | MINIMUM  2 |
| Introduce themselves | 1 pt. |  |  |
| Give the name of the company | 1 pt. |  |  |
| Presentation  is > 2 minutes | 1 pt. |  |  |
| Describe the problem | Description is clear including pictures and delivered with enthusiasm | Description is mostly clear, includes pictures, but lacks enthusiasm | This problem does not seem to be much of a problem, or they don’t care, or there are no pictures |
| Describe the invention and explain how it solves the problem | Invention clearly solves the problem | Invention probably solves the problem | Not really sure this is going to work |
| Show a working example or a detailed model that clearly shows how the invention works | Example works and solves the problem, or the model is detailed and clearly shows how the invention works. Considerable work was done producing an excellent example or model. | Example does NOT work, or the model shows that an average effort was made. It is somewhat clear from the model how this invention works. | There is a lot of hand waving and explaining. Lacking details in the model. |